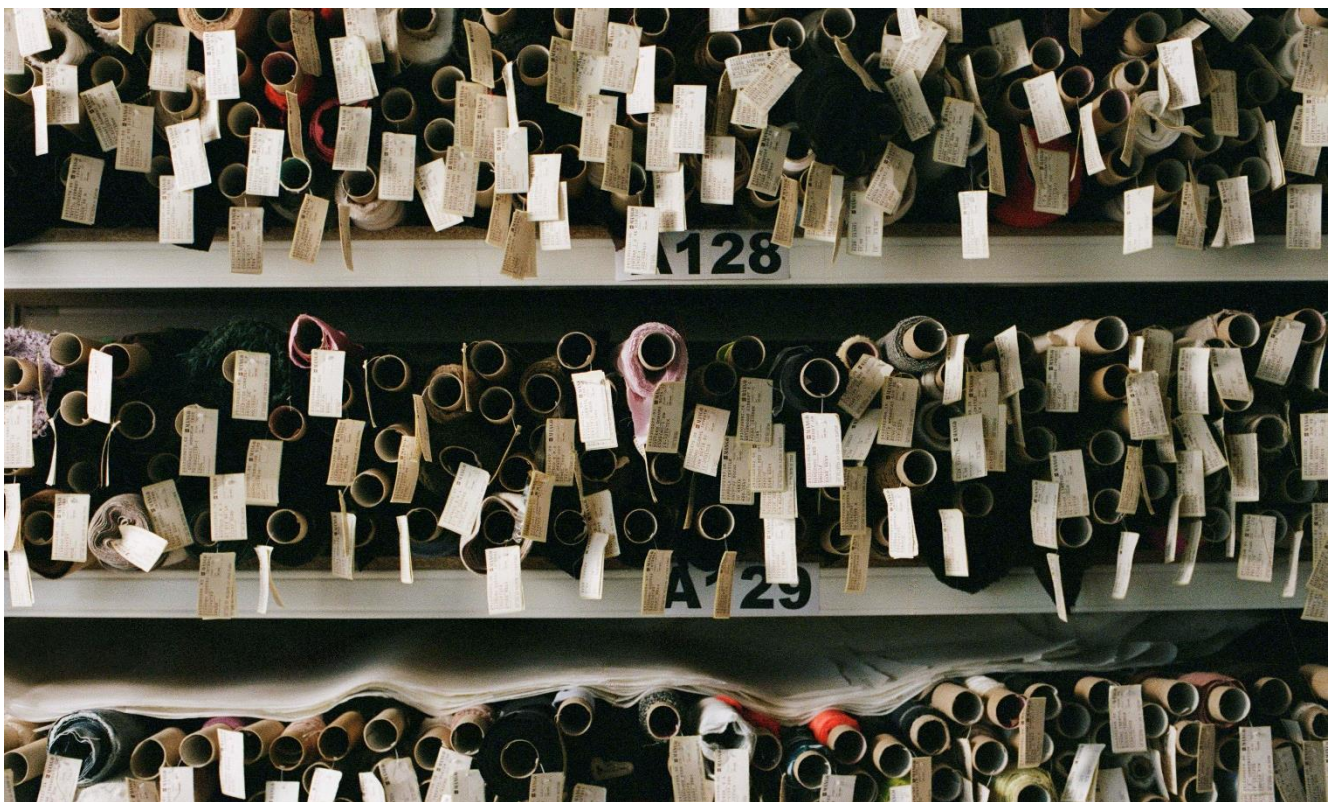


Mango Advances in Sustainability with Circulose Partnership to Boost Textile Circularity



- Mango becomes the first brand to commit with Swedish circular material company Circulose, since its restart, to integrate the next generation material made from recycled textiles into its production chain.
- The partnership will allow Mango to advance in its sustainability objectives of only using lower environmental impact fibres by 2030 and strongly reaffirms its commitment towards boosting circularity in textiles.
- CIRCULOSE® is regenerated material made from 100% discarded cotton-rich textiles that replaces the use of virgin materials such as wood pulp or cotton and helps to close the loop on textile production while maintaining high standards of quality and design.
- The initiative is part of Mango's sustainability strategy until 2030, whose goals include fostering innovation and the use of lower impact materials, moving towards a circular textile industry, decarbonising the supply chain, and preserving worker wellbeing across the value chain.

Mango, one of the leading international brands in the fashion industry, moves forward in its commitment to sustainability by becoming the first brand to partner with global leader in recycled pulp production Circulose, since its restart, to integrate material made from recycled cotton into its production chain. This collaboration marks a milestone in Mango's commitment to sustainable fashion, aligning with its long-term strategy to transition towards a circular model and to reduce environmental impact.

Through this partnership, Mango will adopt fibres produced using CIRCULOSE® pulp, which is made from cotton waste recycled in a chemical process. The goal is to incorporate this innovative material into its product collections ensuring full transparency and traceability throughout the supply chain.

"This collaboration marks a step on our sustainability roadmap as we strive to exclusively use fibres with lower environmental impact by 2030 and reflects our commitment to fostering a more circular and responsible fashion ecosystem, where innovation and environmental stewardship go hand in hand," affirms Mango's Sustainability and Sourcing Director, Andrés Fernández. "We are excited to lead the way in transforming the fashion landscape and inspiring others to join us. After launching Re-Viste in Spain to assist consumers in giving their garments a second life, we are now committed to advancing recycling through our partnership with Circulose."

"We're proud to welcome Mango as a Circularity Scaling Partner and inspired by the brand's bold ambitions" says Jonatan Janmark, CEO of Circulose. "As part of our new strategy to deliver a full circularity solution with expanded services for committed brands, we're excited to work closely with Mango to efficiently integrate CIRCULOSE® at scale into its supply chain."

CIRCULOSE® is a regenerated material made from 100% discarded cotton-rich textiles that replaces the use of virgin materials such as wood pulp or cotton and helps to close the loop on textile production while maintaining high standards of quality and design. CIRCULOSE® is a 'dissolving pulp' that can be used to make viscose, lyocell, modal, acetate, and other types of regenerated fibres which are then spun into yarns, woven or knitted into fabrics and finally cut and sewn into new high-quality textile products.

Mango's partnership with Circulose is part of the company's sustainability strategy until 2030, whose goals include fostering innovation and the use of lower impact materials, moving towards a circular textile industry, decarbonising the supply chain, and preserving worker wellbeing across the value chain.

Circularity at Mango

The commitment to include more sustainable fibres and more responsible processes is a key strategic pillar of Mango's value proposal. The company's sustainability strategy aims to transition towards a circular model, based on materials with a lower environmental impact and designs conceived under circularity criteria, promoting recyclability, focusing on durability or reusing patterns that result in a lower volume of waste.

In early 2023, Mango launched its first denim collection designed using circularity criteria to allow the reuse and recycling of its garments after their useful life and, thus, promoting a second life for the product. That same year, celebrating World Ocean Day, Mango also joined forces with Pyratex, a Spanish textile supplier that specialises in innovative fabrics, to market a solidarity outfit made from a mixture of seaweed, wood cellulose and cotton.

In addition, Mango, along with other major brands, created the Association for Textile and Footwear Waste Management, a pioneering project that positions Spain as a leader in the circular management of textile and footwear waste. Last year the organization, under the name Re-Viste, launched a pilot project which will test selective collection and recycling models in six representative municipalities in Spain with the aim to establish an efficient system that promotes reuse and recycling.



In 2024, Mango also used cotton originating from regenerative agriculture in its products through a partnership with British-Indian company Materra and by the end of the year, almost 30% of Mango's garments were designed adopting circular criteria.

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Mango, one of the leading international fashion groups, is a global company with design and creativity at the heart of its business model and a strategy based on constant innovation, the pursuit of sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2024 with a turnover of over 3.3 billion euros, with a third of its business coming from the online channel and a presence in more than 120 markets. More information at mangofashiongroup.com.