

BARCELONA
17 JUNE 2025

Mango consolidates its corporate reputation and climbs 17 positions in the Merco 2025 ranking



- The company climbs 17 positions in the general ranking of companies with the best reputation in Spain, to occupy 34th place, and maintains its position as the second most-valued company in the fashion distribution sector.
- Toni Ruiz, Chairman and CEO, moves up 23 positions in the ranking of business leaders with the best reputation to 35th place.

Mango, a leading international fashion company, has significantly improved its position in the prestigious Merco Empresas y Líderes 2025 ranking, one of the key monitors of corporate reputation in Spain.

In its 25th edition, the monitor has placed Mango **in 34th place in the general ranking of companies with the best reputation in Spain out of a total of 200 companies evaluated**, a rise of **17 positions** compared to the previous year (51st place in 2024). This progress consolidates Mango's reputation as a global company that focuses on strengthening its differentiated value proposition, its commitment to innovation and sustainability and driving sales through major expansion, key pillars of the company's 4E Strategic Plan.



In the **fashion distribution** sector ranking, Mango maintains its position as the **company with the second-best reputation** in the sector in Spain, reinforcing its role as a key player in the industry, both nationally and internationally.

At the same time, **Toni Ruiz**, President and CEO of Mango, climbs to **35th place in the ranking of the 100 leaders with the best reputation in Spain**, rising 23 positions compared to the previous year. This recognition highlights his leadership at the head of the company and reflects his key role in the transformation and sustained growth of the company.

These results come at a key moment for Mango, having achieved in 2024 the highest turnover in its history (3.339 billion euros), strong international expansion and consolidation as a global and creative company committed to a model of responsible and sustainable fashion.

Merco (Corporate Reputation Business Monitor) is an independent reputational assessment tool audited by KPMG, which in this edition has counted on more than **62,000 surveys**, 6 evaluations and 25 sources of information, making it a benchmark for reputational analysis in Spain and Latin America.

For more information, please contact

Miki Herráiz
+34 610 449 839
miguel.angel@mango.com

Violant Flores
+34 646 514 671
vflores@lyc.global

Mango, one of the leading international fashion brands, is a global company with design and creativity at the heart of its business model and a strategy based on constant innovation, the pursuit of sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company ended closed 2024 with a turnover of more than 3,300 million billion euros, with a third of its business coming from the online channel and a presence in more than 120 markets. More information at mangofashiongroup.com