



Mango strengthens its homeware line and appoints Nuria Font as the new Director of Mango Home

- Nuria Font, until now Director of the Wholesale Department at Mango, assumes the direction of the homeware line this month of June.
- The new Director of Mango Home has nearly 20 years of professional experience at Mango, leading different teams in key areas such as Commercial Product Management and Expansion.
- The new management, which will help strengthen the Mango Home line and achieve the objectives set out in the new Strategic Plan 2024-2026, will reinforce the value proposition of its homeware line through aspirationalism, quality and individual style.
- Founded in 2021, Mango Home has more than doubled in size in its first two years of existence.

BARCELONA,

5 JUNE 2024

Mango, one of Europe's leading fashion groups, is strengthening its homeware line with the appointment of Nuria Font as the new Director of Mango Home, in order to further strengthen its position as one of Europe's leading fashion groups.

Nuria Font, who until now has been the Director of Mango's Wholesale Department, assumes the direction of the homeware line this month of June. Graduated in Business Administration and Management from the University of Barcelona (UB), with a PDD in Management from IESE Business School - University of Navarra and a DIBEX (Digital Business executive program) at ISDI, Nuria Font began her professional career as an auditor at KPMG. In 2006, she joined Mango as Product Manager in CPM (Commercial Product Management). Since then, she has held various positions of responsibility within the company for almost two decades, including B2B Key Account Manager for the Asian and Middle Eastern markets, Head of the Wholesale department, Project Manager and since 2017 she has been leading the wholesale franchise team.

The new management, which will help achieve the objectives set out in the new Strategic Plan 2024-2026, will reinforce Mango Home's value proposition through aspirationalism, quality and individual style.

Nuria Font takes over from Laura Vila, who will take on new professional challenges after seventeen years with the company, the latest of which were spent leading the launch of the Mango Home line. Mango would like to thank her for her commitment during these years and wish her the best of luck in her new venture.

MANGO

The growth of Mango Home

Founded in 2021, Mango Home has more than doubled in size in its first two years of existence. Its product offer is currently available in 5 physical multi-line stores in cities such as Madrid, Barcelona and Zaragoza, as well as in 32 online marketplaces, mainly in Europe and the United States.

Throughout its first two years of existence, Mango Home has strengthened its differentiated value proposition by expanding and diversifying its offer. Mango Home, which was founded in 2021 with a textile collection, incorporated new product categories last year in both decoration and homeware to complete the offer for every room in the home (living room, dining room, bedroom and bathroom).

In 2024, Mango Home is continuing with its product diversification, and it is consolidating and expanding its stores network. The company will soon extend the online presence of its Home line to new markets such as Turkey and in 2025 plans to open physical stores for the first time with its new concept.

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Mango, one of Europe's leading fashion groups, is a global company with design and creativity at the heart of its model and a strategy based on constant innovation, the pursuit of sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2023 with a turnover of 3.1 billion euros, with 33% of its business coming from the online channel, and a presence in more than 115 markets. More information at mangofashiongroup.com