

# MANGO

Mango strengthens its presence in the UK  
with more than twenty store openings by 2024



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- Mango's UK expansion plan for 2024 forecasts openings in London, Scotland, Northern Ireland and central and southern England.
- Mango closed 2023 with 60 stores in the UK, in addition to its digital presence through its own online channel and other marketplaces.

*BARCELONA,*  
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Mango, one of Europe's leading fashion groups, continues its expansion and brand consolidation plan in the UK with more than 20 store openings planned for 2024. Growth is focused on expanding its presence in London and Scotland, as well as the arrival for the first time in several cities in Northern Ireland and central and southern England.

"The UK is one of the priority markets for Mango's international growth. The increased presence in London and our arrival this year in some cities where we have not been present until now will consolidate the Mango brand and help us to strengthen it internationally," says Daniel López, Mango's Director of Expansion and Franchising.

The company plans four store openings in London this year, in addition to last February's opening of a store in the Windsor Yards shopping centre in the heart of historic Windsor, close to Windsor Castle.

Mango will also increase its presence in Scotland with store openings in Glasgow and Edinburgh, and for the first time will reach cities in Northern Ireland, as well as central and southern England.

The new Mango store will incorporate the New Med Mediterranean-inspired store concept, reflecting the spirit and freshness of the brand. Sustainability and architectural integration are the key to this new design that conceives the Mango store as a Mediterranean home with different spaces in which warm tones and neutral colours predominate, combined with traditional, handcrafted, sustainable and natural materials such as ceramics, tuff, wood, marble, esparto grass and leather.

## Mango in the UK

Mango has been present in the UK since 1999. In 2021, the company strengthened its presence in the country with the opening of a new flagship store on Oxford Street in London and three other stores in Manchester, Edinburgh and Derby.

In 2022, Mango strengthened its presence in the north with a store in Glasgow Fort, the city's main shopping and leisure centre. It also opened at the Bluewater shopping centre in Dartford, the fifth largest in the country, as well as at Battersea Power Station in London. At the end of the year, the company opened its first store in Newcastle, located in the Eldon Square shopping centre, one of the most-visited in the country.

Last year, Mango opened more than 10 stores, mainly in the south and centre of the country, in major cities such as Bristol, London, Manchester and Leeds. Key among them was the store opening in Westfield Stratford City, one of the largest shopping centres in the UK. In addition, the company arrived for the first time in Brighton with a 470 m<sup>2</sup> store in the Churchill Square shopping centre.

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At the close of the 2023 financial year, Mango had 60 stores in the country, including company stores, franchises and corners in department stores, as well as a digital presence through its own online channel and other marketplaces.

Mango press pack 2024



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*Mango, one of Europe's leading fashion groups, is a global company with design and creativity at the heart of its model and a strategy based on constant innovation, the pursuit of sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2023 with a turnover of 3.1 billion euros, with 33% of its business coming from the online channel, and a presence in more than 115 markets. More information at [mangofashiongroup.com](http://mangofashiongroup.com)*