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Mango invests in Ziknes, a start-up for 3D printing of architectural and design components with sustainable materials



*From left to right: Nacho León, co-founder & CEO of Ziknes; Belén Rallo, director of Mango StartUp Studio; Diego Cabañas, co-founder & CTO of Ziknes.*

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- The company, through its Mango StartUp Studio accelerator, will fund the robotic 3D printing platform project that manufactures furniture from recycled materials.
- For their part, the Ziknes entrepreneurs will learn at first-hand how a large company operates, be able to scale up their business model, and receive mentoring and advice from Mango experts, among other benefits.
- This is Mango StartUp Studio's fifth investment, after the entry into the accelerator of Union Avatars, a platform for digital identity and development of avatars of different styles.

*BARCELONA,*

29 NOVEMBER 2023

Mango, one of Europe's leading fashion groups, is reinforcing its innovative spirit and investing in Ziknes through its Mango StartUp Studio accelerator, a start-up that develops software and robotic 3D printing systems that make it possible to go from design to print, with recycled materials, in a matter of minutes.

The investment involves the financial support of the company through a convertible participation loan and represents the entry of Ziknes in an acceleration programme through which entrepreneurs will learn at first-hand how Mango operates and be able to scale up their business model. In addition, the Ziknes team will receive advice and mentoring sessions from the company's experts in areas such as product design, specifically furniture design.

This is the fifth investment Mango StartUp Studio has made since its launch in 2022. To date, the accelerator has invested in companies such as the sustainability start-up specialising in the resale of textile waste, Recovo, and the technology start-up Union Avatars, a platform for digital identity and the development of avatars in different styles, among other start-ups.

Ziknes was founded in 2021 with the mission to revolutionise the world of manufacturing by bringing together 3D printing and robotics, in order to improve efficiency, flexibility and sustainability in production. The start-up is committed to the use of low-energy technologies that focus on minimising material waste.

## About Mango StartUp Studio

Mango StartUp Studio, the fashion *start-up* accelerator created by the company, aims to promote innovation at Mango, detect new growth opportunities and participate in the development of new technologies or business models.

To achieve this, Mango StartUp Studio is looking for companies and ideas at the development stage in order to make seed-capital investments that contribute innovation to the fashion industry value chain and improve the customer experience.

Technology and sustainability are two areas of priority interest for the accelerator, in addition to all the links in the value chain, from product creation and sourcing to distribution.

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*Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at [mangofashiongroup.com](https://www.mangofashiongroup.com)*