

# MANGO

Mango returns to Cork and strengthens its presence in  
Ireland



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- The company returns to the country's second city, where it previously enjoyed a presence between 2004 and 2008, with a new store located in St. Patrick's Street, Cork's main shopping street.
- This is the first store in Ireland to feature the Mediterranean-inspired New Med concept, which aims to reflect the spirit and freshness of the brand and which is present in the company's main flagship stores.
- Mango closed 2022 with 16 stores in Ireland, as well as an online presence through its own online channel and other marketplaces.

*BARCELONA,*

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Mango, one of Europe's leading fashion groups, is strengthening its presence in Ireland by returning to Cork, the country's second city, where it previously enjoyed a presence between 2004 and 2008. Specifically, the company is opening its own store in St. Patrick's Street, the city's main shopping street, in the building that previously housed the old Savoy cinema, which opened in 1932.

"Our arrival for the first time with our own company store in Cork will consolidate our brand and help us strengthen it internationally," says Daniel Lopez, Mango's Franchise and Expansion Director.

The store, with a sales area of 360 m<sup>2</sup>, exclusively sells the Woman line and is the first in Ireland to incorporate the Mediterranean-inspired New Med concept, already present in some of the group's flagship stores around the world. This concept is intended to reflect the spirit and freshness of the brand and is strongly influenced by Mediterranean culture and style.

Sustainability and architectural integration are key to this new concept, which is why new stores feature elements such as eco-efficient lighting and temperature control, and a design which incorporates sustainable materials such as natural paint. New technologies and services have also been added to improve the customer shopping experience, such as a specific click and collect zone for the collection and return of orders; Recycling Boxes, where customers can deposit used clothing and footwear to give their garments a second life; and RFID technology for better stock control.

Mango has been present in Ireland since 1998. At the close of 2022, the company had 16 stores in the country as well as an online presence through its own online channel and other marketplaces.

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*Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at [mangofashiongroup.com](https://www.mangofashiongroup.com)*