

MANGO

Mango joins forces with Pyratex and launches a solidarity capsule collection made from seaweed and wood cellulose



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- To celebrate World Ocean Day, the company and the textile supplier launch solidarity t-shirt and trousers made from seaweed and wood cellulose blended with cotton.
- Mango will donate all profits from the sales to Asociación Vellmarí, an organisation led by the Marine biologist Manu San Félix, to promote a pioneering project for replanting *posidonia* (neptune grass), an aquatic plant local to the Mediterranean Sea that is in danger of extinction.
- The initiative is part of Mango's commitment to its sustainability strategy, *Sustainable Vision 2030*, which aims to implement measures to reduce the company's impact on the planet.

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Mango, one of Europe's leading fashion groups, is strengthening its commitment to sustainability and joining forces with Pyratex, a Spanish textile supplier that specialises in innovative fabrics, to launch a solidarity t-shirt and a pair of trousers to celebrate World Ocean Day today.

Under the slogan "*From the sea for the sea*", the company and Pyratex have developed this collection of two garments made from seaweed and wood cellulose blended with cotton.

The t-shirt and the trousers, designed exclusively in Barcelona and manufactured in Morocco, are on sale in selected stores in Spain, the United States, Croatia and Greece, and via its Mango.com website in Spain.

All profits from the sales of the garments will be donated to Asociación Vellmarí, an organisation led by the marine biologist and National Geographic explorer, Manu San Félix, to promote a pioneering project for replanting *posidonia* (neptune grass), an aquatic plant local to the Mediterranean Sea that is in danger of extinction.

The initiative is part of Mango's commitment to its sustainability strategy, *Sustainable Vision 2030*, which aims to implement measures to reduce the company's impact on the planet through four key policies: climate change, water consumption, packaging and a strategy to protect biodiversity.

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Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at mangofashiongroup.com