



Mango strengthens its commitment to academia and once again sponsors the UCM's Summer Courses

- For the second year running, the company is supporting the summer course of the Madrid university, in which it will hold a conference day on sustainability in the fashion industry.
- The session, entitled 'Sustainable fashion in Spain: A goal for 2030', will analyse the environmental and social impact of fashion in Spain and the measures companies are taking. It will also count with the participation of renowned experts from the sector.
- Mango has also designed and manufactured tote bags for the more than 2,500 students that will attend the Complutense Summer Courses and fifty uniforms for the staff.
- The collaboration agreement is part of Mango's commitment to the academic world and to the social development of its surroundings, in order to establish relationships and alliances with leading academic institutions involved in improving education and research.

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Mango, one of Europe's leading fashion groups, is strengthening its commitment to academia by repeating its sponsorship of the Universidad Complutense de Madrid's Summer Courses, which celebrate their 36th edition this year and will be held from 3 to 28 July in San Lorenzo de El Escorial (Madrid). For the second year running, the company is supporting the summer course of the Madrid university and, as a new feature this year, will hold a session on sustainability in the fashion industry.

"At Mango we are committed to the social development of our surroundings. We want to establish relationships and alliances with institutions and major players in various spheres, such as academia, involved in improving education and research. For us it is an honour to be official sponsors of the UCM's Summer Courses, a leading university in the generation of knowledge", Mango's Chief Executive Officer, Toni Ruiz, points out.

Under the title 'Sustainable fashion in Spain: A goal for 2030', Mango will analyse the environmental and social impact of fashion in Spain, what measures companies in the sector are taking and what changes lie ahead. The event will be held on 24 July throughout the entire day.

The session will count with the participation of renowned experts from the sector, including the expert on sustainability in Spanish fashion, Chisco García, the Director of Moda re-, Albert Alberich, Mango's Global Director of Sustainability and Sourcing, Andrés Fernández, and the General Manager of Tendam, Ignacio Sierra, among others. The session will feature speeches, informal talks and round tables where those invited and the public will be encouraged to participate in the discussions.

Furthermore, as sponsor of the courses, Mango will also collaborate with the official uniforms. The company has designed and manufactured 2,500 tote bags for the students and fifty uniforms for the staff of the UCM Summer Courses. Both the directors and the technical personnel of the courses will wear various garments bearing the logos of both organisations for four weeks.

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The collaboration agreement is part of Mango's commitment to the academic world. The company also has agreements with organisations dedicated to education and training, such as the IESE Foundation, the IESE International Foundation, the Mango Chair for Corporate Social Responsibility (ESCI-UPF) or some of the largest design universities in the world, such as Parsons, Institut Français de la Mode (France) or the London College of Fashion (United Kingdom).

About the Universidad Complutense de Madrid's Summer Courses

The Complutense Summer Courses in San Lorenzo de El Escorial represent one of the most prestigious training and cultural activities of this university and Fundación Complutense, a leading academic and social institution both in Spain and in the rest of the world, given that it is open to the general public, and not just university students. Since 1988 tens of thousands of students have passed through its classrooms, as well as numerous celebrities, experts and professionals from various spheres of knowledge, Nobel Prize winners, international leaders, politicians of all colours and rank, acclaimed artists and university professors from Spain and the rest of the world, all of them at the cutting-edge of excellence in education today.

This 2023 Summer Course is celebrating its 36th edition with more than 60 training activities related to all spheres of knowledge, and over twenty cultural proposals.

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Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at mangofashiongroup.com