

# MANGO

Mango reinforces its commitment to quality with a second edition of its Capsule collection



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- Following its launch in March, the company is placing on sale the second edition of the collection, continuing its commitment to the quality of its materials and finishes, the exclusivity of its garments and 3D design as a key element in its creation.
- As a new feature, the second edition of the Capsule collection will include a selection of total white garments.
- 100% of the garments have been designed in Barcelona and manufactured in nearby factories, in order to guarantee the quality of the raw materials and finishes.

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Mango, one of Europe's leading fashion groups, is reinforcing its commitment to quality with the launch of the second drop of Capsule, its spring/summer 2023 events collection for women. Following the launch of the collection in March, the second drop continues the commitment to the quality of materials and finishes, the exclusivity of the garments and 3D design as a key element in its creation.

As a new feature, this edition delves further into total white looks, with the versatility of the designs as a cornerstone. The new Capsule edition, made up of garments designed for a timeless festive wardrobe, is now on sale online in some twenty markets.

Capsule is characterised by garments manufactured in nearby factories, in order to guarantee the quality of the raw materials and finishes. On this occasion, Mango has selected Italian fabrics, as well as new factories and suppliers in Morocco and Portugal. Furthermore, 100% of the garments have been designed in Barcelona.

3D design has been key in the creation of Capsule, since it has helped produce the collection in a quicker and more contemporary way, allowing the process of visualisation of garment colours and volumes, among other aspects of garment manufacture.

The launch of Capsule is part of Mango's overall commitment towards design and creativity at the centre of its business model. The company offers a unique fashion proposal, based on translating the key trends into its own language, resulting in two major collections per year, which are enlarged with capsule collections every two weeks that focus on different moments and occasions, in order to renew its offer constantly.

## **A unique capsule**

White takes centre stage in this new Capsule drop, in versatile options with different volumes and forms.

These designs range from asymmetrical cuts to column dresses, as well as silhouettes with bat sleeves and open backs. The proposals are led by fresh patterns with relaxed fits that highlight the quality of their materials. They include guipure two-piece suits, dresses with sequins and slip dresses combined with tailored jackets. The bow, one of the representative elements of this drop is highlighted in the accessories and feature in the headdress with mesh and in the heeled sandals.

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*Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at [mangofashiongroup.com](http://mangofashiongroup.com)*