

MANGO

Mango increases its presence in the United Kingdom with thirteen new store openings in 2023



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- The company opens today a new store in Westfield Stratford City, in London, one of the largest shopping centres in the United Kingdom.
- Throughout the year, Mango will continue to increase its presence in the country with new store openings in Glasgow and will arrive in Brighton for the first time.
- Mango closed 2022 with 53 stores in the United Kingdom and has an e-commerce business through its own online channel and other marketplaces.

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Mango, one of Europe's leading fashion groups, is continuing its expansion plan in the United Kingdom with thirteen new store openings forecast for 2023. The expansion mainly focuses on the south and centre of the country in major cities such as Bristol, London, Manchester and Leeds, as well as Mango's arrival in cities such as Brighton for the first time.

"The United Kingdom is one of the key markets for Mango's international expansion. Our arrival this year in cities we have not been present in until now and in some of the largest shopping centres in the country will consolidate the Mango brand and allow us to strengthen our position internationally", Daniel López, Mango's Director of Expansion and Franchises, points out.

Among the key store openings is the store that opens today in Westfield Stratford City, one of the largest shopping centres in the United Kingdom. The store, which has a selling space of 450m², exclusively stocks the Woman collection. Also important is Mango's arrival for the first time in the city of Brighton, where the company will open a 470m² store in the Churchill Square shopping centre.

In the first few months of the year, Mango has already opened new stores in cities including Solihull, Bristol and Leeds. In the second half of the year, the company is also planning to open new stores in locations such as Milton Keynes, Glasgow and London.

The new Mango stores will feature the Mediterranean-inspired store concept, New Med, which reflects the spirit and freshness of the brand. Sustainability and architectural integration are key in this new design, which conceives the Mango store as a Mediterranean home with different rooms in which warm tones and neutral colours predominate, combined with traditional, artisanal, sustainable and natural materials, such as ceramic, tuff, wood, marble, sparto grass and leather.

Mango in the United Kingdom

Mango has been present in the United Kingdom since 1999. In 2021, the company strengthened its presence in the country with the opening of a new flagship store in Oxford Street, London, and another three stores in Manchester, Edinburgh and Derby. It also opened nine corners with the John Lewis Partnership throughout the United Kingdom and four wholesale stores with Morleys Department Stores.

In 2022 Mango strengthened its presence in the north of the country with a store in Glasgow Fort, the city's main shopping and leisure centre, as well as in the Bluewater shopping centre in Dartford, the fifth largest in the country, and at Battersea Power Station in London. At the end of the year, the company opened its first store in Newcastle, located in the Eldon Square shopping centre, one of the busiest in the country.

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Mango closed 2022 with 53 stores in the country, including company-owned stores, franchises and corners in department stores, as well as an online presence through its own online channel and other marketplaces.

For more information, please contact:

Miki Herráiz

+34 610 449 839

miguel.angel@mango.com

LLYC

Mònica Acero & Eva Pedrol

+34 615 075 981 / +34 650 883 797

macero@llorentycuenca.com / epedrol@llorentycuenca.com

Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at mangofashiongroup.com