

MANGO

Mango commits to Singapore with three
store renovations this year



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- After integrating four stores as company-owned in 2022, the company will refurbish and enlarge three points of sale this year in key locations of Southeast Asia to feature its Mediterranean-inspired store concept, *New Med*.
- The first refurbished store opens its doors today at Raffles City shopping center in Singapore, one of the most important retail malls in the continent.
- After Raffles City, Mango plans to refurbish its stores at 313@Somerset and ION Orchard shopping centers, which are expected to reopen next June and October, respectively.

BARCELONA,
5 MAY 2023

Mango, one of Europe's leading fashion groups, continues to implement its international expansion plan and commits to Singapore with three store renovations this year, after integrating last year as company-owned four stores and opening its first store in Asia to feature its Mediterranean-inspired store concept, *New Med*.

In 2023, the company will refurbish and enlarge three points of sale in key locations of Southeast Asia to update its image, featuring its Mediterranean-inspired store concept, *New Med*, which aims to reflect the spirit and freshness of the brand. Sustainability and architectural integration are key to this new design, which is why new stores feature elements such as eco-efficient lighting and heating and ventilation, and a design which incorporates sustainable materials such as natural paint.

The first Mango store in Singapore that has already been renovated and expanded opens today its doors. It is located at Raffles City Singapore, one of the most important retail malls in the continent. The new Mango store at Raffles City has a selling space of more than 700 m² in which the company will offer products and articles from its Woman and Man lines.

With its recent rejuvenation, Raffles City is uniquely placed as a revitalised, elevated and sophisticated integrated retail and lifestyle hub in the Downtown Civic District area. Constantly keeping on the pulse of the rapidly evolving shopping and lifestyle needs of both locals and tourists, the well-curated, diverse mix of trade categories, including a slew of well-established, international brands offering unique, first-ever experiential concepts and expanded merchandise range, makes every visit to the mall an engaging, enriching and delightful experience.

After reopening at Raffles City, Mango plans to refurbish and enlarge this year their stores at 313@Somerset and ION Orchard shopping centers, which are expected to reopen next June and October, respectively. Both will stock exclusively its Woman line. At the end of 2022, Mango had 12 points of sale in Singapore, 8 of which were own stores and 4 were franchises.

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Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at mangofashiongroup.com