

MANGO

Mango strengthens its presence in Madrid with the opening of a new store in the Caleido shopping centre



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- Today, the company is opening a new 290 m² store, which will stock the Woman line, in the Caleido shopping centre, in the Cuatro Torres financial district.
- The store features the Mediterranean-inspired store concept, New Med, present in the company's major flagship stores.
- With this store opening, Mango will have 46 stores in the Community of Madrid.

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Mango, one of Europe's leading fashion groups, continues to implement its international expansion plan in Spain with a new store in Madrid. Specifically, today the company will open a new store in the Caleido shopping centre, located at 259 Paseo de la Castellana, in the Cuatro Torres financial district.

The new store has a selling space of 290 m² over two floors and will stock products from the Woman line. In addition, the store features the Mediterranean-inspired store concept, New Med, which can be found in some of the group's flagship stores around the world.

This concept aims to reflect the spirit and freshness of the brand and is strongly influenced by Mediterranean culture and lifestyle. Sustainability and architectural integration are key in this new concept. These stores are characterised for featuring environmentally-friendly materials, such as natural paint. The store will also feature a *Recycling Box*, where Mango customers can deposit their garments for recycling.

The Caleido shopping centre is located in the heart of the Madrid's Cuatro Torres Financial District. In a space with an inverted T design and open-air spaces at various heights, it brings together the latest experiences in the fashion, leisure, gastronomy, art and culture and innovation sectors. The centre, which is part of the Cuatro Torres Business Area business complex and the adjoining urban area, houses the first vertical university campus, a medical and wellness centre, large green spaces, a commercial restaurant area and various experiences.

With the store opening in Caleido, Mango has 46 stores in the Community of Madrid. Mango closed 2022 with 375 stores in Spain, including company-owned stores, franchises and corners in department stores, as well as an online presence through its own online channel and other marketplaces. In global terms, Mango closed the year with 2,566 stores in over 115 markets in all five continents.

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Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at mangofashiongroup.com