

# MANGO

## Mango makes its debut as sponsor of the *Trofeo Conde de Godó* and dresses over 400 members of the organisation

- The company will be responsible for dressing all tournament staff over the next three years, including ball boys and girls, line judges and umpires, as well as members of the organisation.
- Mango is also beginning its first year as technical sponsor of the tournament with the launch of a new capsule collection inspired by tennis, as well as the design of the first-line merchandising of the tournament.
- The sponsorship is part of Mango's commitment to develop closer ties with the regions in which it is present.

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Mango, one of Europe's leading fashion groups, is making its debut as the new technical sponsor of the *Barcelona Open Banc Sabadell - 70 Trofeo Conde de Godó* tennis tournament, by dressing more than 400 members of the organisation and the tournament staff, including ball boys and girls, line judges and umpires, who will participate in the tournament and be present on the playing courts, wearing garments that stand out for the quality of their materials and finishes, as well as their exclusivity and comfort.

The uniforms of the ball boys and girls, line judges and umpires include garments such as polo-shirts, windbreakers, sweatshirts, technical trainers and caps as part of their uniform, whereas members of the organisation, such as hostesses or access personnel, will feature garments such as tailored jackets, shirts, trench coats and gilets in their attire.

Inspired by the classic clothing of tennis clubs, the Mango collection for the Godó staff has been produced using mainly technical and functional fabrics such as Coolmax®, Solotex®, viscose and materials with thermo-regulating and breathable properties such as wool and cotton. What is more, the garments have finishes that are quick-drying and resistant to water, wind and odours.

Key garments in the collection include the iconic Ikaria trench coat and the Bologna pinstripe trousers, produced using Italian fabrics. Other key garments include the Flor and Murphy pinstripe suits, made of fabrics sourced from Barcelona.

Mango's technical sponsorship also coincides with the launch of a new capsule collection of products inspired by tennis, and the design of the first-line merchandising of the tournament. Specifically, the company based in Palau-solità i Plegamans (Barcelona) has designed a capsule collection called Mango Tennis Club, with polo shirts, skirts and shorts with retro details inspired by tennis, in addition to tennis shoes, which it has put on sale in selected stores and on its website.

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In parallel, Mango has developed the first-line merchandising of the Barcelona Open Banc Sabadell. Alongside RCTB-1899 (the tournament owner) and Tennium (the tournament organiser), the company has designed and produced a collection of fashion garments and accessories for the sports event, including t-shirts, sweaters, caps, socks and wristbands, which it has put on sale in the official store of the trophy.

## Mango, sponsor of the Barcelona Open Banc Sabadell

Last October, Mango signed an agreement with Real Club de Tennis de Barcelona-1899 to become the new technical sponsor of the *Barcelona Open Banc Sabadell – 70 Trofeo Conde de Godó* tennis tournament until 2025.

The inclusion of Mango within the pool of sponsors of the Barcelona Open Banc Sabadell is part of the group's commitment to develop closer ties with the regions in which it is present. Through this agreement, Mango is supporting the cultural, social and economic activity of the Barcelona, and resuming the collaboration it had with the tournament between 2011 and 2013.

For more information, please contact:

Miki Herráz  
+34 610 449 839  
[miguel.angel@mango.com](mailto:miguel.angel@mango.com)

LLYC  
Mònica Acero & Eva Pedrol  
+34 615 075 981 / +34 650 883 797  
[macero@llorentycuenca.com](mailto:macero@llorentycuenca.com) / [epedrol@llorentycuenca.com](mailto:epedrol@llorentycuenca.com)

*Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2022 with a turnover of 2.688 billion euros, with 36% of its business originating from its online channel and with a presence in over 115 markets. More information at [mangofashiongroup.com](http://mangofashiongroup.com)*