



Mango launches its new Sustainability Strategy until 2030 with new targets and stricter measuring systems

- The company is taking one step further in its journey to reduce the environmental and social impact of its products and operations with the launch of its *Sustainable Vision 2030*, which incorporates new performance indicators in line with key and stricter market standards.
- Mango's new sustainability road map is based on three key pillars: *Committed to Product*, *Committed to Planet* and *Committed to People*.
- With the new strategy, Mango will focus its efforts on moving towards a more sustainable collection, prioritising materials with a lower environmental impact and incorporating circular design criteria, so that by 2030 these will predominate in the design of its products and all its fibres will be of sustainable origin or recycled.
- Furthermore, Mango will replace progressively the *Committed* label on its garments with a QR code that will redirect consumers to its website, where the company will provide information on the composition and design and production location of the product, in advance of legislative requirements and in order to offer consumers more valuable information about its garments.
- As part of its commitment to the planet, Mango will maintain its goal to be climate neutral by 2050, as well as its intermediate emission reduction targets; and set goals to reduce water and plastic consumption, together with actions to protect biodiversity and an updated animal welfare policy.
- As part of its commitment to people, by the end of 2022 Mango plans to become the first major fashion company in Spain to publish a list of its Tier 3 factories, related to suppliers of fabrics and fittings, as an exercise in transparency in its efforts to promote the welfare of workers in its supply chain, and in the coming years will also promote social action projects and collaborations with leading global organisations such as Save The Children, the Spanish Red Cross and Médecins Sans Frontières (MSF).

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Mango, one of Europe's leading fashion groups, is taking one step further in its journey towards the sustainability of its garments and operations with the launch of a new strategy with the horizon of 2030, by focusing on new goals and stricter measuring systems in line with key and stricter market standards.

The new road map, called *Sustainable Vision 2030*, has been established to reduce the environmental and social impact and is based on three key pillars: *Committed to Product*, *Committed to Planet* and *Committed to People*, each one of which establishes specific goals and projects to be achieved.

The use of stricter standards in the global fashion industry and the alliance with reputable and internationally-recognised technological, certification and supervisory organisations are just some of the other pillars of Mango's

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sustainability strategy, which promotes a lasting and profound transformation of its business in terms of its impact on all its spheres of influence.

Mango's Chief Executive Officer, Toni Ruiz, points out that "the new sustainability strategy is not merely a goal to be fulfilled, but a cross-departmental core value of our company strategy and business model that influences our decision making and the promotion of projects and actions, so that we can carry out our activities with the lowest environmental and social impact possible".

With a team of more than twenty people directly dedicated to sustainability, Mango has a track record of working in this sphere that spans two decades. Andrés Fernández, Mango Director of Global Sustainability and Sourcing, explains that "the Sustainable Vision 2030 aims to guide Mango in the next phase of its journey towards a more sustainable and more committed clothing industry".

As a result of work carried out in recent years, today 75% of Mango garments have sustainable properties and since 2021, the company has prevented the use of 500 tonnes of plastic with its project to replace plastic bags with paper ones for products that leave the factory. As for fibres, Mango has made progress in recent years with the incorporation of alternative fibres with a lower environmental impact within its collection. In this regard, it is worth noting that 90% of the cotton is more sustainable, 29% of the polyester used by the company is now recycled and that 63% of the cellulose fibres are of controlled origin.

With the *Sustainable Vision 2030*, Mango is updating its policies and commitments to adapt them to the most commonly-used international standards in the sector. The company uses the metrics of the Sustainable Apparel Coalition (SAC) international alliance for its activity as a whole; the EIM Score of the Spanish company Jeanología to calculate the impact of its denim products and work towards reducing the consumption of water in its processes; the standard and guidelines of the Zero Discharge of Hazardous Chemicals (ZDHC) initiative to minimise the use of hazardous chemicals throughout the supply chain, and the GHG Protocol and the recommendations of the Science-Based Targets Initiative (SBTi) to calculate its carbon footprint.

Mango will also validate the veracity of the sustainability of all its fibres by demanding from its suppliers total traceability and transparency with regard to the materials and processes used in the manufacture of its products. In addition, all garments designed with circularity criteria will be reviewed by the Mango Circularity Department for the purpose of validation. Similarly, garments produced as part of a greater durability strategy will be analysed and certified by the Spanish textile laboratory Aitex.

A more sustainable product

The new sustainability strategy aligns Mango's goals with the ambition of the most advanced players in the fashion industry and establishes three pillars of action related to the product, the planet and people.

To make a more sustainable product and collection, the company will focus on prioritising more sustainable materials and circular design, so that by 2030 these predominate in the Mango product and 100% of the fibres used in its garments are more sustainable or recycled.

In order to achieve this, Mango has the interim target that by 2025, 100% of the cotton used will be sustainable, 100% of the polyester used will be recycled and 100% of the cellulose fibres used will be of controlled origin and traceable.

As part of the *Sustainable Vision 2030*, Mango will focus its efforts on fibres that feature in its collections, considering sustainability as an overall goal. In this regard, the company will replace progressively the *Committed* label on its garments with a QR code that will redirect consumers to its website, where the company will provide

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information on the composition and design and production location of the product, in advance of legislative requirements and in order to offer consumers more valuable information about its garments.

From a design point of view, in the next few years Mango will increase circular design in its products, either by producing garments that are easier to recycle (bearing in mind their composition or construction), committing to durability or using designs that produce less waste.

With this in mind, Mango's circular design strategy establishes three policies in order to help close the loop: the first, *Give it back to the loop* aims to create garments with a simpler design, with a single type of fabric or with fewer accessories, in order to allow increased recyclability. The second, *Extended life*, consists of committing to design more durable garments with the use of selected materials with physical properties certified by Aitex, reinforced garment construction and a timeless design; and the third, *No Waste*, focuses on optimising the materials used and the reincorporation of textile waste.

Commitment to the planet

The second pillar of Mango's new sustainability strategy focuses on implementing measures to reduce the company's impact on the planet through four policies: climate change, water consumption, packaging and the strategy to protect biodiversity.

Mango aims to achieve net zero emissions by 2050. To achieve this target, the company will maintain its interim targets for 2030, which consist of reducing its direct scope 1 and 2 greenhouse gas emissions (GGE) by 80% and its scope 3 greenhouse gas emissions by 35%, in all cases taking 2019 as a base year. These targets have been endorsed by the Science-Based Targets Initiative (SBTi).

As for its water footprint, Mango aims to reduce its total water impact by 25% by 2030, while as part of its aim to optimise and reduce the use of materials and waste throughout its value chain, Mango will focus its efforts on projects to eliminate or replace plastic components and packaging with other materials.

As members of the Fashion Pact and the UN Fashion Charter, and in line with their respective pillars and goals, Mango also commits to the responsible sourcing of alternative materials and fibres with a lower environmental impact, and progress in the traceability of materials of animal and vegetable origin as part of its biodiversity strategy. This road map is complemented by Mango's sign-up to the Canopy Style initiative in 2021, which focuses on the protection of forests.

Committed to people

The third pillar of Mango's *Sustainable Vision 2030* contains the company's commitment to people. In this regard, Mango will focus its efforts in the coming years on continuing with its process of supplier auditing and transparency, in order to ensure that appropriate working conditions are fulfilled for workers in the factories the company works with throughout the world.

Mango's commitment is to move towards the total traceability and transparency of its value chain. By the end of 2022, the company aims to become the first major fashion company in Spain to publish a list of its Tier 3 factories, related to suppliers of fabrics and fittings, having been the first company to publish a list of its Tier 1 and Tier 2 factories in 2021.

Furthermore, in the next few years Mango will promote social action projects and lasting and traceable collaborations with leading global organisations such as the Vicente Ferrer Foundation, Médecins Sans Frontières (MSF), the Spanish Red Cross, Educo and Save The Children, with whom it has collaborated for many years. The

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goal is to generate a positive impact on marginalised groups in countries throughout the world and to contribute to the social and economic development in the countries it operates in.

In the coming years, the company will implement numerous training projects principally focused on providing girls and women access to education in countries such as Bangladesh, India and Pakistan, so that these become a lever of change for societies, while in regions such as Europe and the United States, Mango will strengthen its ties with the some of the world's leading universities, in order to promote the insertion of young people in the job market.

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Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2021 with a turnover of 2.234 billion euros, with 42% of its business originating from its online channel and with a presence in over 110 markets. More information at www.mango.com