PRESS DOSSIER www.mangofashiongroup.com

2023

MANGO

1. WE ARE MANGO, WE CREATE FASHION

We are Mango, we create fashion



Mango is a global company with design and creativity at the centre of its business model. With its roots in Barcelona, one of the cradles of the textile industry in Europe, for four decades Mango has been looking to the future and inspiring the world with its passion for fashion and lifestyle.

Its strategy, based on constant innovation, the search for sustainability and a strong ecosystem of channels and partners, has made it one of Europe's leading fashion groups and one of the top companies in the sector in terms of the number of countries in which it operates.

Founded in Barcelona in 1984 by Isak Andic, today the company's non-executive Chairman, Mango was created with an international vocation and in 2022 celebrated three decades of international expansion. In 1992 the company opened in Portugal and in 1995 took the bold step of entering Asia, with stores in Singapore and Taiwan. Mango is currently present in over 115 markets through a network of close to 2,600 stores and its online channel (Mango.com).

With the Woman line at the centre of its business and the driver of its sales, Mango has other lines (Man,

Kids, Teen and Home) and produces approximately 155 million items per year.

The company centralises all its creative activity in Barcelona, where its headquarters are located in Palau-Solità i Plegamans and from where it manages company operations worldwide. The logistics activity is coordinated from its centre in Llicà d'Amunt (Barcelona) with decentralised warehouses to respond to the needs of the online channel and its widespread international presence.

Mango is a pioneering company in online distribution within the fashion industry. Thanks to its long track record in the online world and its geographical capillarity in the physical environment, the company has an excellent knowledge of its customers through data, allowing it to personalise its offer and messaging to provide the best service possible.

Mango closed 2022 with record sales and a turnover of 2.688 billion euros, a growth of 20.3% compared to 2021 and 13.2% compared to 2019, when the company last achieved record turnover. It also obtained an EBITDA of 437 million euros and a net profit of 81 million euros.



The Mango brand

Founded in Barcelona, an enclave with a strong tradition in the European textile industry and the birthplace of fashion and design in Spain, Mango aims at inspiring the world by sharing its passion for style and Mediterranean culture.

CARING

Mango is committed to people, its customers and partners, whom it considers family. It promotes healthy relationships by being humble and approachable.

COMMITTED

Mango believes in acting in harmony with its surroundings: company, society and environment. The company is committed to helping to create a better world.

ENTREPRENEURIAL MINDSET

Mango encourages everyone to think and act like an entrepreneur. We all have the imagination to think in a different way and innovate.

AUTHENTIC

Mango wants to be true to its Mediterranean spirit. At Mango we are proud of who we are.

CULTURALLY CURIOUS

Mango believes that art and culture make the world a more inspiring place. Beauty, style and attention to detail are in the Mango's DNA.





Mango in figures

2.688B

Turnover

20.3%

Growth compared to 2021

437M

81M
Net profit

+14,000Employees worldwide

78%Percentage of international sales

3

155M

Manufactured items

2,566

Points of sale worldwide

Online sales in euros

+115

Markets with physical stores

2030

Time horizon of our sustainability strategy

100%

Of our fibres will be sustainable or recycled by 2030

36%

Online percentage of total turnover

80%

Reduction target of our scope 1 and 2 direct greenhouse gas emissions by 2030

Markets with an online business

2,399 Declared tier 1, 2 and 3 factories

25% Reduction target of our global water impact by 2030

795,602m²

Sales area

280,000m²

Surface area of Lliçà d'Amunt logistics centre in 2023

The Mango ecosystem



Mango is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a strong ecosystem of channels and partners.

The Mango headquarters are located in Barcelona. The company facilities house all its creative and design activity, and the management of the company business worldwide.

The Mango business model is also characterised for differential factors, such as a centralised logistics activity coordinated from its centre in Lliçà d'Amunt (Barcelona), and an integrated ecosystem of distribution channels which combines company-owned stores, franchises and corners, wholesale and retail selling, and a major online activity through its own channels and a presence on third-party marketplaces.



Our lines



With women at the centre of its business and the driver of its sales, the company also has men, children, teen and homeware lines. Each line has independent product teams, which are reinforced within a corporate structure that generates synergies, and a differential market positioning compared to its competitors.

The creation of its Teen and Home lines in 2021, during the global pandemic, also reinforces the company's differential nature, and its historical ability to adapt to its environment by offering new lines, collections or services.

As a whole, the lines are characterised for having a unique language and a commitment towards greater quality, which also gives Mango a superior positioning to that of its competitors.



WOMAN

1984 Year of foundation

+2,200 Stores

+115 Markets with a physical presence

90 Onlines markets

Recognised for its quality feminine garments at affordable prices, since 1984 Mango's main line has offered a versatile wardrobe to accompany women throughout the world on special occasions and for everyday wear. Its collections explore the latest trends from a Mediterranean perspective, in order to project a genuine interpretation of contemporary fashion.

In order to inspire every woman to develop their own unique style, Mango has collaborated with prestigious celebrities from the industry, such as the supermodels Claudia Schiffer, Naomi Campbell and Kate Moss, or the influencers Pernille Teisbaek and Camille Charrière.

MAN

Mango Man accompanies the modern man in his continuous everyday challenges: from the streetwear casual trends to the smart requirements of formal occasions.

Focused on technical garments with performance properties and quality essentials, the line, founded in 2008, has evolved to become a leader in innovation at competitive prices.

Supported by the online channel to reach urban customers in every corner of the world, Mango Man integrates the updated codes of a new masculinity. Always in constant transformation, over the years it has counted on celebrities from the worlds of culture and sport such as the actor Adrien Brody, the artist and entrepreneur André Saraiva or the footballers Zinedine Zidane and Antoine Griezmann.

2008 Year of foundation

- +650 Stores
- +90 Markets with a physical presence
- +75 Onlines markets





KIDS

2013 Year of foundation

- +540 Stores
- +80 Markets with a physical presence
- +75 Onlines markets

Comfort, functionality and trend come together naturally in Mango Kids. With simple designs that are full of character, since 2013 the line offers efficient and stylish solutions for children of all ages and for all situations: from school to holidays, from playtime to more formal events.

Through an offer that goes from birth to twelve years old, Mango Kids accompanies the youngest in the family in their growth with carefully considered de- signs: its high-quality fabrics at affordable prices match their desire to discover the world that surrounds them.



TEEN

2021 Year of foundation

+50 Stores

11 Markets with a physical presence

+78 Onlines markets

In a unique and transcendental moment in life, Mango Teen inspires adolescents to create their own style. Sampling the trends to create a unique personality, the line, which has its own group of influencers, #MangoTribe, celebrates youth with an optimistic narrative in which positive experiences and friendships are key.

At all times aware of the emerging trends and the needs of its target market, Mango Teen, which was founded in 2021 to accompany boys and girls over 12 years old, renews its offer every two weeks with modern designs for any occasion.

HOME

Share, celebrate, relax. Mediterranean culture and lifestyle are at the heart of Mango Home, a line of products for the home which was founded in 2021 in response to the new consumption habits.

With natural textures, relaxed colours and sustainable materials at the heart of its offering, its contemporary designs and quality essentials interpret the trends in interior design to inspire the creation of spaces with personality. From the living room to the kitchen. From the bedroom to the bathroom. From the wardrobe to the rest of the home.

2021 Year of foundation6 Stores32 Onlines markets



Design & creativity: translating fashion to a unique language

Mango is very clear about its DNA and what differentiates it: a unique design proposal. Apart from its unique style, the key attribute of the company is a quality positioning above that of its competitors. Mango customers recognise this quality and the company responds with fabrics sourced from countries such as Spain, Italy or product families in which such quality is essential. Thanks to a great creative team, with a long and acclaimed experience, the company is able to offer its customers global fashion trends by translating them into its own language.

Since it was founded, Mango has always been characterised for dressing the modern urban woman, following the latest trends with its own quality designs at an affordable price. Each year, the company creates two large global and coherent collections based on moments and occasions, and renews its offer with new product capsules every two weeks to offer its customers the latest trends.

At the Hangar Design Centre, located at the company headquarters, work all areas related to creativity: product design, window dressing and interior design, among others. The company has a team of over 500 people working on the product area at this centre. Each year, Mango designs over 18,000 garments and accessories.





7. SOURCING

Sourcing

Mango has a flexible production strategy which combines local and distant suppliers, seeking specialisation according to the product and the materials. The company, which does not have its own factories, worked with close to 2,400 factories worldwide at the end of 2022, aproximately 50% of which were in proximity.

Mango works with 663 factories in Turkey, the country with the largest number of factories, followed by China (651) and India (214). Spain and Italy occupy fourth and fifth position, with 169 and 150 factories, respectively.

After these five markets, the countries with the largest number of factories working for Mango are Bangladesh (132), Morocco (87), Portugal (67), Vietnam (63) and Pakistan (51). In total, Mango produces its

garments in close to 32 countries around the world. In building these relationships with its suppliers and as a key part of Mango's commitment towards sustainability, for the company it is essential to establish the responsible management of its supply chain, by taking two basic pillars into account: environmental and social aspects. To achieve this, Mango prioritises close relations of trust with its suppliers, ensuring that they are aligned with its own commitments, in order to guarantee the protection of workers' human rights and strengthen the textile industry worldwide.

At the end of the 2022 financial year, the company became the first major fashion company in Spain to publish a list of its tier 3 factories, related to suppliers of fabrics and fittings, after being the first company to publish a list of its tier 1 and tier 2 factories earlier that year.



One of the most advanced logistics systems in Europe



From Barcelona to more than 115 markets worldwide. Since it was founded, Mango has had an international focus as one of the bases of its growth. To respond to this commitment to grow on all five continents, and the need to renew the collections in the ultracompetitive and fast-changing environment of the fashion sector, Mango has developed a complete logistics system that is among the most advanced in Europe.

The company's global distribution centre in Lliçà d'Amunt (Barcelona) receives all the garments and accessories from the different production locations and distributes them to all its points of sale around the world. It also serves the different online satellite warehouses the company has in countries in which its digi-

tal channel is growing rapidly. Mango currently has six satellite distribution centres, located in Palau-Solità i Plegamans (Barcelona), Turkey, Mexico, United States, Poland and China.

Equipped with cutting edge technologies, the Lliçà d'Amunt logistics centre is able to process over 75,000 garments per hour to stock its entire distribution network. The company is currently enlarging its warehouse, which will be extended by an additional 90,000 m2 to a total of 280,000 m2. The enlargement will become operative in the first half of 2023. With the new facilities, the logistics centre will increase its capacity to process up to an extra 10,000 garments per hour, reaching 85,000 garments per hour.





Integrated customer distribution

To respond to the needs of its customers at any moment, location or format. This is Mango's goal. To achieve this, the company has one of the most rich distribution ecosystems in the fashion industry.

Mango distributes its brand through different but fully-integrated channels, combining company stores with franchises, retail with wholesale and a significant online activity through its own ecommerce (Mango.com) and third-party platforms. This combination of channels and formats, which is supported by an extensive network of international partners, differentiates the company within the sector, making it one of the few companies that operates with a distribution ecosystem with such characteristics.

The purpose of integrating the channels is to meet the needs of the customer at all times, independently of the point of contact. To achieve this, Mango applies different tools in order to offer a solid and reliable user experience in all its distribution channels.



CONNECTED STORES

Mango stores are a privileged meeting point between the brand and its customers. In them, the company offers unique and personalised experiences supported by technology and integrated services.

Within this strategy of integration, it is paramount for Mango that the stores are connected with its online business, the company headquarters and the customer service centre through different technological developments that add value to the customer and empower the staff by simplifying their commercial tasks. The online transformation of stores involves the application of new technologies which, although not visible, allow the implementation of continuous improvement initiatives relating to garment availability, the distribution of collections or store footfall, among others.

In its stores network, Mango is implementing a Mediterranean-inspired concept which aims to reflect the spirit and freshness of the brand. In them, warm and neutral tones predominate, and are combined with traditional, artisanal, sustainable and natural materials. Sustainability, energy efficiency and architectural integration within the environment are key objectives for the brand. Bearing this in mind, the company has created a functional, relaxed and welcoming environment in which it can promote and facilitate the interaction between the customer and store staff. The stores also offer larger fitting rooms and a dedicated click&collect zone, as well as new services and features, such as the concierge station, a point of reference where the store staff can deal with any requirement customers may have, and the tailoring services in some stores.

Mango stores are equipped with the latest technology and innovations to convert the space into an experience for the customer.

The services currently available in Mango stores are:

- E-receipt: The e-receipt offers the customer the option to receive their purchase information by e-mail, allowing it to be consulted immediately via a mobile device. This speeds up any potential returns procedures, as no physical store receipt is required.
- Sale of online stock from the physical store: Since 2011, the company offers customers the possibility of locating garments from the Mango collection that are not currently on display in the store. Mango staff have digital terminals that allow them to request any garment not available in the store.
- Mobile terminals: Store staff have mobile terminals on which they can query the available stock in the store or those nearby, register customers for the Mango likes you loyalty programme and place online orders.
- RFID: Mango is developing the project to install RFID technology in stores in order to simplify stock control and optimise staff tasks and product findability.
- Click&collect point: Certain stores have an omnichannel transactions point as a hub for all omnichannel operations, such as collection of online orders, returns, etc. The purpose of this hub is to offer a better service to omnichannel customers
- In-store analytics: System for analysing the behav-

iour of physical customers in the store. This system has been installed in some of Mango's latest flagship stores, and offers the company data on customer behaviour inside the store, such as the customer route through the store, the average stay time, occupation of fitting rooms, most attractive areas, etc.

STRATEGIC PARTNERS

Mango has different store formats adapted to each location, needs and role of the store. The opening of company stores in strategic locations is complemented by a strategy for franchise stores and corners in department stores that represents one of the key pillars of the Mango model.

The company has grown alongside its local partners, making Mango one of the biggest international franchising companies. The partners form part of the Mango ecosystem, which combines the physical and digital environment and the company business with alliances to meet the needs of the customer at any moment, and in any location and format.

Mango is able to adapt its distribution ecosystem to each market, according to its operational complexity, regional characteristics and the required speed of expansion. The company is able to take quick decisions and reduce risk thanks to the strength of its alliances with international franchises and distribution groups.

Local partners such as El Palacio de Hierro in Mexico, Azadea in the Arab Emirates, Alhokair in Saudi Arabia and Fox in Israel and Canada provide market



expertise and help Mango better understand the customer and adapt its operations to the country.

In the management of its franchises, Mango places at their disposal a complete team that offers services from store selection and staff training, to start-up and opening of the store, as well as subsequent consultancy and management support.

A PIONEERING DIGITAL CHANNEL

Mango is one of the European fashion companies with the largest online penetration in its business. A pioneer since its origins, in 1996 it launched its website in order to publicise the brand worldwide. In 2000 it committed to selling over the Internet by launching its ecommerce, making it a pioneering fashion company of ecommerce in Europe.

Mango's ecommerce was initially launched in the fifteen countries that made up the European Union in 2000. Over the following twenty years, Mango has extended this to 90 markets in all five continents at the end of 2022, a year in which online sales reached 960 million euros, 36% of total company turnover. The company website closed 2022 with 232.1 million users and over 885 million visits.

The expansion strategy of Mango's ecommerce is based on localisation: entering new markets, adapting the services to the needs and customs in each region. The website is translated into 28 languages, with different payment, delivery and returns methods (among others) according to each location.

MANGO LIKES YOU

Its widespread physical presence and large online penetration has given Mango detailed knowledge of its customers. In 2019 the company launched Mango likes you, an omnichannel loyalty programme with which aims to create closer ties with its customers through experiences related to the brand's values: sustainability, culture and community.

Mango likes you is part of Mango's commitment to orient the company towards the customer. The programme allows Mango customers to participate in company projects and improve their experience with the brand. Thanks to likes (points) accumulated during the purchasing process or by bringing garments for recycling in its stores through the Recycling Box, customers can obtain numerous benefits. These include the option to enjoy discounts on future purchases, access experiences and services such as cinema tickets, subscriptions to Spotify, Dazn, Daily Yoga or even donate likes to the social projects Mango collaborates with.

At the end of 2022, Mango likes you had 31.1 million active users. The programme is currently available in sixteen countries after adding Poland and Saudi Arabia in 2022, and Mango plans to continue extending the initiative around the world.



A global company



Since it was founded, Mango has had a clear international vocation. In 1992, less than a decade after its launch, Mango already had a hundred stores in Spain and began its international expansion. Ten years later, in 2002, the company entered China and Australia, taking its brand to all five continents.

Mango closed the 2022 financial year with 2,566 stores after making 119 net openings. Present in over 115 markets on all five continents, Mango closed 2022 adding two new countries to its international footprint: Cameroon and Morocco. In terms of geographical distribution, in 2022 Spain accounted for 22% of total turnover,

while the remaining 78% corresponded to the rest of the world. At the end of 2022, Mango had a selling space of over 790,000 m2. Some of its most emblematic stores are located in cities like Barcelona (Paseo de Gracia), Madrid (Serrano and Preciados), Paris (Haussmann), New York (Fifth Avenue and Soho) and London (Oxford Street), among others.

Thanks to its diverse ecosystem of international partners, the company adapts its expansion to the characteristics of each market and the required speed in the process of implantation and development in a specific region.



Innovation and technology as a lever of change



Mango is focused on the construction of a technological ecosystem of experiences, services and products. This ecosystem aims to construct, synchronise and converge capacities and opportunities in the physical and online worlds.

The transformation process that Mango is implementing is based on the digital transformation of the main protagonists in the industry: customer, stock and product.

Mango has developed technological tools and systems to maximise its knowledge of customer data and connect them with the physical and online stores. The company no longer speaks of physical stores but connected stores (the omnichannel connected stores) and is constructing communication gateways between customers and stores, stores and Mango.com, designers and customers. Within the sphere of the digital transformation of stock, the company is implanting the order management system (OMS), in other words, unique sales stock available in real time, a system whose capacities will multiply once the implantation of RFID is completed.

On the other hand, the company has developed digital transformation platforms for the product life cycle.

The Mango team has internally developed a series of machine learning engineering platforms, complemented by the platforms of international manufacturers that are fully adapted to the Mango ecosystem. These platforms provide knowledge in core aspects of the company's value chain.

Among these technological innovations that Mango is implementing is Life Collection, a platform which aims to digitally transform the life cycle of a product from the beginning, with the collection briefing, the design, the pattern making and sale, up to the purchase, transport and distribution of the product. The Life Collection platform allows the company to understand the behaviour of a product in both its online and physical dimensions. In addition, thanks to this technological platform, Mango is connecting the different areas of the company's value chain and establishing a communication gateway between its designers, stores and customers.

With the application of this technology, Mango is shifting the paradigm, constructing human-to-human platforms through the product life cycle.

One of the major challenges Mango faces to move forward in operational excellence is to have an omnichan-



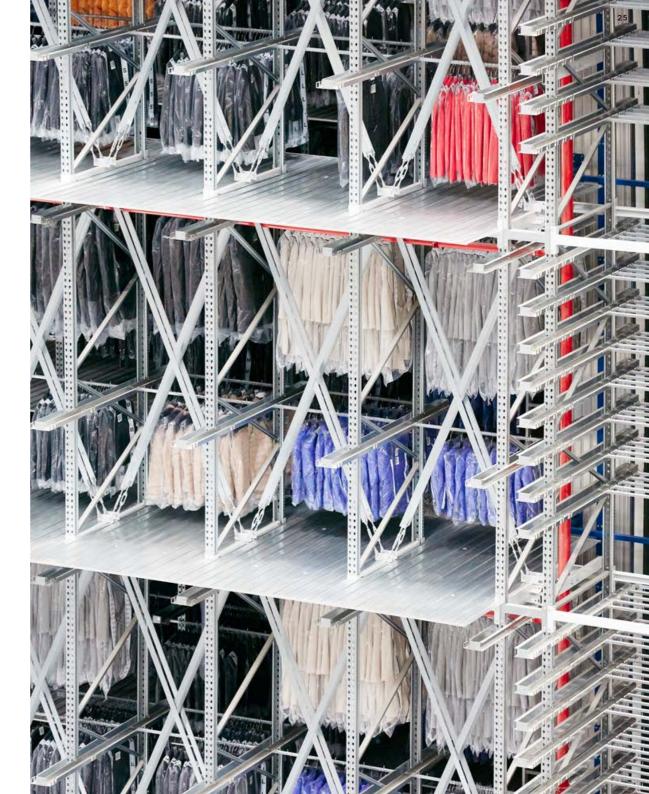
nel and real time vision of commercial stock, maintaining a high degree of precision in the inventory.

In this context, Mango is rolling out capacities to sensorize all its garments from manufacture and logistics to their arrival at the stores. Mango's Life Collection and operational excellence platform are key to the company's sustainability strategy, since they allow Mango to be able to integrate better with its manufacturers, understand the behaviour of its products better, incorporate data and algorithms to make more sustainable purchasing proposals, develop more efficient distribution models, make recommendations for items, implement design and pattern making improvements and minimise returns.

To sum up, these technological platforms allow the company to better explain the DNA of each product to the customer.

The main platforms developed by the company in recent years include:

- Midas/Atenea: Platform for real-time price management across all direct channels.
- Iris: Conversational voice and text platform to attend the company's customer contacts.
- Lynx: Platform for the purchasing process service.
- Gaudí: Plataform for customer personalisation and product recommendation for any Mango digital touchpoint.
- Ada+: In-store mobile platform for store personnel.
- ODC: Omnichannel distribution centres.
- Nexus: B2B commercial platform to manage the relationship between Mango and its franchisees.
- NDM: Commercial distribution platform for initial orders and replenishments in stores.



Sustainability: commitment to a path

Mango sees sustainability as a journey the fashion industry has to make in order to achieve a more just society, and to reduce its environmental and social impact. In 2002, the company became a pioneer in the sector by creating a sustainability department, which since then has been responsible for establishing the road map for sustainability.

Mango's sustainability model is influenced by the United Nations Sustainable Development Goals (SDGs) and the company is a member of various coalitions and associations in the sector, such as the Fashion Pact and the International Accord. In late 2022, the company presented its new sustainability strategy with the horizon of 2030, focusing on new goals and stricter measuring systems in line with key and stricter market standards.

The new road map, called Sustainable Vision 2030, has been established to reduce the environmental and social impact and it is based on three key pillars: Committed to Product, Committed to Planet and Committed to People, each one of which establishes specific goals and projects to be achieved.

COMMITTED TO PRODUCT

The product is at the heart of Mango and is therefore one of the key pillars of the company's sustainability strategy. Mango recognises several key aspects for working towards a more sustainable collection, such as the prioritisation of more sustainable materials, design with circularity criteria and production processes with a lower environmental impact.

Firstly, Mango's commitment is to use 100% more sustainable fibres by 2030. As an interim target, the com-

pany aims that by 2025 all cotton used will be more sustainable, that all polyester will be recycled and that 100% of cellulose fibres will be of controlled origin and traceable.

With this in mind, throughout the first quarter of 2023 Mango will progressively replace the Committed label on its garments with a QR code that will redirect consumers to its website, where the company will provide information on the composition, design and production location of the product, in advance of legislative requirements and in order to offer consumers more valuable information about its garments.

Furthermore, the company will move forward in the implementation of a circular design strategy, which aims to generate a product taking into consideration its end of life, either by manufacturing products that can be recycled (taking their composition into account), committing to durability, or designs that generate less waste. With this in mind, Mango's circular design strategy establishes three policies in order to help close the loop: the first, Give it back to the loop, aims to create garments with a single type of fabric or fewer accessories, in order to achieve greater recyclability. The second, Extended life, consists of committing to designing more durable garments by selecting materials with physical properties that have been certified by Aitex, reinforced garment construction and timeless design; and the third, No Waste, focuses on optimising the materials used and the reincorporation of textile waste.

COMMITTED TO PLANET

Climate change, water consumption, packaging and a strategy to protect biodiversity. These are the four as-





pects Mango is focusing on to implement measures that reduce the company's impact on the planet. With regard to climate change, the company aims to achieve net zero emissions by 2050. To achieve this target, the company will maintain its interim targets for 2030, which consist of reducing its direct scope 1 and 2 greenhouse gas emissions (GGE) by 80% and its scope 3 greenhouse gas emissions by 35%, in all cases taking 2019 as a base year. These targets were approved by the Science-Based Targets initiative (SBTi) in 2022.

On the other hand, as a signatory of the Fashion Pact, Mango recognises that the loss of biodiversity is one of the most significant risks today and is working to help prevent it. For this reason, all animal materials used in Mango garments and accessories come from animals destined for the human food chain. In addition, the company is committed to protecting forests and ecosystems at risk through the responsible provisioning of all cellulose materials used in its garments, paper and packaging. In order to optimise and reduce the use of materials and waste throughout its value chain, Mango has implemented policies to eliminate or replace plastic components and packaging. Specifically, since 2021 Mango has avoided using 500 tons of plastic with its project to replace plastic bags with paper ones for products that leave the factory, becoming the first major company in the clothing sector in Spain to do this.

COMMITTED TO PEOPLE

The third pillar of Mango's Sustainable Vision 2030 contains the company's commitment to people. People are always at the centre of all company decisions, independently of whether they are part of its direct work teams, suppliers or partners. Mango has committed to

remain a leader in equal opportunities and equal pay for equal job for its work teams. In this regard, Mango will focus its efforts in the coming years in continuing with its process of supplier auditing, traceability and transparency, in order to ensure that appropriate working conditions are fulfilled for workers in the factories the company works with throughout the world. Mango's commitment is to move towards the total traceability and transparency of its value chain. For now, Mango is the first Spanish fashion company to publish its list of tier 1, tier 2 and tier 3 manufacturers and suppliers, in accordance with the Transparency Pledge Standard, related to its factories for production, dressmaking and finishes, as well as its suppliers of fabrics and fittings. At the end of 2022, the company had around 2,400 factories throughout the world considered to be tier 1, 2 and 3, approximately 50% of which (1,172) were in proximity.

Furthermore, in the next few years Mango will promote social action projects and lasting and traceable collaborations with leading global organisations such as the Vicente Ferrer Foundation, Médicins Sans Frontières (MSF), Spanish Red Cross, Educo and Save the Children, with whom it has collaborated for many years. The goal is to generate a positive impact on marginalised groups in countries throughout the world and to contribute to the social and economic development in the countries it operates in. In the coming years, the company will implement numerous training projects principally focused on providing children and women access to education in countries such as Bangladesh, India and Pakistan, so that these become a lever of change for societies, while in regions such as Europe and the United States, Mango will strengthen its ties with some of the world's leading universities, in order to promote the insertion of young people in the job market.



Mango Sustainable Vision 2030

The company takes another step on its path to re-

duce the environmental and social impact of its products and operations with the Sustainable Vision

2030 strategy, which incorporates new performance indicators aligned with the main and most rigorous market standards.

MANGO

Committed to **Product**

12. SUSTAINABILITY: COMMITMENT TO A PATH

- 100% more sustainable or recycled fibres in garments
- Collection produced with circular design criteria

- 100% more sustainable cotton by 2025
- 100% recycled PES by 2025
- 100% cellulose fibres of known origin by 2025

Committed to Planet

- -30% greenhouse gas emissions
- Protect and restore biodiversity affected by its activity
- -25% water impact
- -80% Scope 1+2 emissions
- -35% Scope 3 emissions
- -25% water impact
- Zero single-use plastics by 2025
- Regenerative agriculture to obtain its natural raw materials

Management

BOARD OF DIRECTORS

Isak Andic

Chairman

Toni Ruiz

Chief Executive Officer

Jonathan Andic

Vocal

Daniel López

Secretary

STEERING COMMITTEE

Toni Ruiz

Chief Executive Officer

Jonathan Andic

Mango Man Director

Elena Carasso

Online and Customer Director

Luis Casacuberta

Mango Woman, Kids, Teen and Home Director

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Daniel López

Expansion and Franchises Director

Jordi Álex Moreno

Technology, Data, Privacy and Security Director

Antonio Pascual

Supply Chain Director

David Payeras

People Director

Margarita Salvans

Chief Financial Officer

César de Vicente

Global Retail Director

Our history

1984 — 1992 —

Opening of first store in Passeig de Gràcia (Barcelona).

Mango reaches the figure of one hundred stores in Spain.

Foreign expansion with the opening of two stores in Portugal.

1995 —

Start of international expansion: entry into Asia with stores in Singapore and Taiwan.

1997 —

For the first time, foreign turnover exceeds domestic turnover.

2000

Mango, a pioneer of ecommerce in Europe, puts its first online selling portal into operation.

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Mango enters China and Australia, and takes its brand to five continents.

Mango creates its sustainability department.

2006 ——

Mango enters the United States.

14. OUR HISTORY

The company inaugurates the El Hangar Design Centre in Barcelona.

2008 ——

The new dynamic distribution centre (CDD) goes into operation in Parets del Vallès (Barcelona).

Mango launches it menswear line, Mango Man, with the opening of its first store. 2013 —

Launch of the Mango Kids line to enter the children's clothing segment. 2017

Opening of the Serrano (Madrid), Restauradores (Lisbon) and SoHo (New York) flagship stores. 2019 —

Start-up of Mango Innovation Centre in Barcelona's 22@ technology district.

Mango launches its customer loyalty programme: Mango likes you.

Inauguration of the Lliçà Logistics Centre. 2021 —

Evolution of Mango.com to marketplace with the entry of the Intimissimi brand.

Mango continues to diversify and launches Mango Teen and Mango Home.

The company starts the 90,000 m2 enlargement of its Lliçà d'Amunt logistics platform.

The group commences the construction of the future Mango Campus, its new headquarters.

Mango launches its new concept of Mediterranean store, New Med. 2022

Mango opens in New York's Fifth Avenue.

Mango launches Mango StartUp Studio, its fashion start-ups accelerator.

Mango celebrates three decades of international expansion, in a year characterised by an accelerated rate of overseas development.

Mango launches its new Sustainability Strategy, Sustainable Vision 2030, with new targets and stricter measuring systems.

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