

MANGO

Mango increases its presence in the UK with three store openings to reach almost 50 stores by 2022

- After opening in Bluewater in September, the company will open a new store tomorrow in London's new Battersea Power Station shopping centre, with a new store opening planned in Newcastle's Eldon Square shopping centre during November.
- Mango considers the United Kingdom a strategic market and aims to expand its presence in the country with these new store openings to bring the total to almost 50 stores by the end of 2022.

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Mango, one of Europe's leading fashion groups, is accelerating its expansion in the United Kingdom with the opening of three new stores this autumn to bring the total to almost 50 by 2022, combining its physical presence in shopping centres with standalone stores and corners in department stores.

After opening in September at Dartford's Bluewater shopping centre, the company is continuing its expansion by opening a new store tomorrow in London's new Battersea Power Station shopping centre, with a new store opening planned in Newcastle's Eldon Square shopping centre during November.

"The opening of these three stores is part of the expansion plan we are promoting to consolidate our brand in the country and a step forward in our strategic goals for international expansion and our distribution ecosystem. The United Kingdom is a key market for Mango and one of the most important for the fashion industry in the world, and we want Mango to have a significant presence in it", according to Daniel Lopez, Mango's Global Expansion Director.

New stores at Battersea Power Station and Eldon Square

Mango will open tomorrow a new store at the newly restored Battersea Power Station, which will be opening its doors to the public for the first time ever from 10am. The Grade II* listed building will be an exciting new retail and leisure destination with the first tranche of retailers, leisure venues and eateries opening from tomorrow.

The Mango store has a selling space of over 300 square metres and will exclusively stock the Woman collection. This new store, which will generate more than 15 new jobs, will be one of the first in the UK to feature the new Mediterranean-inspired concept, New Med, already present in some of the group's flagship stores around the world.

The architectural project of this new store has been conceived to generate a low environmental impact. In the creation of the space, the existing structure has been respected including a huge window façade which allows customers to see the interior from the outside.

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In addition, several technologies and services are offered to improve the customer shopping experience such as a specific click-and-collect area for collecting and returning orders; and a new Committed Box, a container where customers can deposit clothing and footwear to give their garments a second life.

After Battersea, Mango plans to open a new store in Newcastle's Eldon Square shopping centre in November. This new store will have a selling space of over 400 square metres and will also stock items from the Woman collection. 13 new jobs will be created.

Mango in the UK

Mango has been present in the UK since 1998. In 2021, the company strengthened its presence in the country with the opening of a new flagship store in Oxford Street, three other stores in Manchester, Edinburgh and Derby; nine concessions with the John Lewis Partnership across the UK, ten wholesale concessions with Shaws in Ireland and four wholesale concessions in London with Morleys Brixton.

Mango currently has an extensive network of 46 stores in the UK, including own company-owned stores and corners in department stores. In the country, the company also operates through its online platform and several marketplaces.

The company has a broad market penetration, including seven company-owned stores in London and a presence in department stores. During 2022 the company has expanded its brand in the country by opening a new store in the Glasgow Fort shopping centre.

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Mango, one of Europe's leading fashion groups, is a global company with design, creativity, and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2021 with a turnover of 2.234 billion euros, with 42% of its business originating from its online channel and with a presence in over 110 markets. More information at www.mango.com