

# MANGO

## MANGO JOINS FORCES WITH I:CO TO ADVANCE IN ITS CIRCULAR ECONOMY STRATEGY

I:CO will classify and process clothing garments and footwear collected in selected group stores in Germany, Poland, Switzerland and Turkey

With this agreement, Mango is working with a local partner to manage the textile waste collected in these countries

Mango has Committed Box containers in close to 800 stores in fifteen countries

BARCELONA, 11 APRIL 2022 – Mango, one of Europe's biggest fashion groups, is taking a step forward in its circular economy strategy. The company has signed a collaboration agreement with I:CO, a supplier of global solutions for the collection, reuse and recycling of used clothing and footwear, in order to improve the collection of its customers' garments in Europe.

Alongside I:CO, a subsidiary of the Soex group, Mango will locally manage the garments collected in its Committed Box containers, in which the firm's customers deposit the garments they no longer wear to give them a second life. The agreement with I:CO covers the markets of Germany, Poland, Switzerland and Turkey.

I:CO will be responsible for collecting the garments deposited in Mango's Committed Box containers and will sort them according to the second life they may have: reuse them (garments that can be worn are distributed in the second-hand channel); reuse them (if they cannot be reused, they will be used for other types of activities) or recycle them (the garments can be transformed into textile fibres for industrial uses).

The aim of the agreement with I:CO is to manage the textile waste collected in each country through a local partner. Until now, the waste collected in Mango stores has been managed from Spain. Thanks to this agreement with a local partner, Mango will be able to process them locally, thus reducing its carbon footprint and optimising inverse logistics.

In Spain, all the items collected are donated and processed at the Kooperera recovery and recycling centre, which forms part of Moda Re, a group of social initiative

cooperatives and non-profit making work placement organisations promoted by Cáritas.

In parallel with the agreement signed with I:CO, Mango is currently in discussions with other potential local partners to manage waste locally in each country where the Committed Box project has been implemented. Customers can deposit textiles and footwear, irrespective of the brand, in the Committed Box containers.

The Committed Box project was created as a pilot project in 2015, by placing clothing recycling containers in our stores in major Spanish cities. Today, Committed Box containers can be found in all Mango company stores in fifteen countries (Andorra, Austria, Belgium, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Portugal, Russia, Spain, Switzerland, Turkey and the United Kingdom) and in selected stores in Croatia.

In 2021, the project was extended to five new countries: Austria, Italy, Turkey, Switzerland and Russia, with a total of 105 new containers. Furthermore, all the franchise stores in these six countries collect used clothes, irrespective of whether they have a container or not. At the close of 2021, 759 stores in the Mango network had Committed Box containers.

In 2019, the Committed Box project joined the Mango customer loyalty programme, Mango Likes You. As part of the Mango Likes You programme, customers who recycle their used clothing in Committed Box containers receive Likes in their accounts, which they can redeem for cinema tickets and discounts, or donate to social action projects.

The Committed Box project aims to align Mango's business to the Sustainable Development Goals for responsible consumption (SDG 12) and also forms part of the company's sustainability strategy.

"We are really looking forward to the new collaboration with a major player like Mango. We are sure that together we can reutilise and recycle numerous textiles, and therefore make a significant contribution to a more sustainable textile industry", the General Manager of Soex, Walter J. Thomsen, points out.

For her part, Mango's Sustainability Director, Beatriz Bayo, highlights that "moving forward in our circular economy strategy is one of the pillars of our sustainability goals. For this reason, we are working on extending our Committed Box project through agreements like this one, working in coalition with local partners that will allow us to contribute on a local level in every country where the project is implemented".

---

*Mango is one of Europe's leading fashion companies, with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2021 with a turnover of 2.234 billion euros, with 42% of its business originating from its online channel and with a presence in over 110 markets. More information at [www.mango.com](http://www.mango.com)*

---

For more information, please contact:

Pilar Riaño & Miki Herraiz  
616 816 600 / 610 44 98 39  
pilar.riano@mango.com

Jordi Sacristán & Natalia Estepa (Roman)  
666 479 956 / 646 639 918  
j.sacristan@romanrm.com n.estepa@romanrm.com