



Mango opens its first store in Newcastle and continues to expand in the United Kingdom

- Today, the company will open a new store in the Eldon Square shopping centre in Newcastle, one of the most-visited shopping centres in the United Kingdom.
- With this new store, Mango is strengthening its presence in the United Kingdom, a key market in the company's strategy, where it has over 40 stores.

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Mango, one of Europe's leading fashion groups, continues to implement its expansion plan in the United Kingdom with the opening of its first store in Newcastle today, located in the Eldon Square shopping centre, one of the most-visited shopping centres in the country.

With the opening of this new store, Mango is increasing its presence in Newcastle, where the company already has a concession in the Fenwick department store. The new store in Eldon Square has a selling space of more than 400 m² and stocks the Woman line exclusively.

"The opening of our first store in Newcastle is a step further in our strategic goals for international expansion and strengthens our presence in the United Kingdom, a strategic market for Mango and one of the most important for the fashion world", Daniel López, Mango's Global Expansion Director, points out.

The store, which has created 15 new jobs, features the Mediterranean-inspired store concept, *New Med*, already present in some of the company's flagship stores around the world, which aims to reflect the spirit and freshness of the brand and is strongly influenced by Mediterranean culture and style. Sustainability and architectural integration are key to this new concept, which is why new stores feature sustainable materials such as natural paint.

True to its commitment to sustainability, the new Mango store in Eldon Square has a Committed Box, a container in which customers can deposit their unwanted clothing and footwear to give them a second life, in addition to a dedicated click and collect zone for garment collections and returns.

Mango in the United Kingdom

Mango, present in the United Kingdom since 1998, currently has over 40 stores in the country, including company-owned stores, franchises and concessions in department stores. Specifically in the north of England, Mango is present in major cities such as Newcastle, Manchester, Leeds and York.

In addition to the Newcastle store opening, Mango has increased its presence in the United Kingdom this year with store openings in the Glasgow Fort and Dartford Bluewater shopping centres and, more recently, in Battersea Power Station in London.

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The company also operates in the United Kingdom through its own online channel and various marketplaces.

About Eldon Square

Eldon Square is one of the most-visited shopping centres in the United Kingdom. Located in the heart of Newcastle-upon-Tyne, this shopping centre has been a part of the city's historic landscape since 1976.

The centre offers a selection of more than 140 stores, including leading fashion and technology brands, among other categories. Eldon Square also has a restaurant area with over 20 restaurants offering international and traditional cuisine.

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Mango, one of Europe's leading fashion groups, is a global company with design, creativity and technology at the centre of its business model, and a strategy based on constant innovation, the search for sustainability and a complete ecosystem of channels and partners. Founded in Barcelona in 1984, the company closed 2021 with a turnover of 2.234 billion euros, with 42% of its business originating from its online channel and with a presence in over 110 markets. More information at www.mango.com